Why should I use the App?

The Corporate Governance Intelligence Tools in Eikon analyzes the entire activist story from formal proxy fights, to company-specific defense tactics used to defend against hostile takeovers and dissident shareholder activity. Thomson Reuters Corporate Governance solution looks at the provisions adopted by publically traded companies such as poison pills, defense provisions, pre-emptive rights to existing shareholders, limitations on director removal as well as campaigns launched by prominent activist investors dating back to 1987.

Key Facts

• The data set is global in coverage and linked to other asset classes (M&A, Ownership, Corporate Events, Officers & Directors) for a comprehensive view of the deal making landscape. Coverage includes 10K+ Public companies

• View and monitor recent and historical shareholder activism campaigns against public companies in the market with detailed data points to capture a comprehensive picture of activity.

• Quickly access company-specific defense profiles from the most recent annual filings, including takeover defense provisions, voting policy and board structure details.

• Create advanced analysis reports with target company screening across 36 different takeover defense provisions and the ability to cross-reference multiple databases: ESG, IBES Estimates, Fundamentals, Price & Volume, etc. Eikon Excel offers 401 Corporate Governance data items to build reports in Excel with the ability to cross-reference all content sets in Eikon Excel: ESG, IBES Estimates, Fundamentals, Price & Volume, etc.

• Create 13D, 20-F, Proxy and other governance-related alerts to notify when a company has filed with the SEC, as well as sophisticated global shareholder activism-specific news alerts. Receive the notices in real-time or schedule delivery based on your own personal preference.
Top tips on how to use the App

• In Search use the “CORPGOV” short cut or type “Corporate Governance” into the Eikon bar and select the app from the results list.

• Content on a market level is divided across four tabs
  – Activism Campaigns
    Allows you to monitor recent or historical campaigns in the market. Click on the Market Overview Charts to see graphical summaries for the filters applied.
  – Prominent Activity
    View total number of Activist campaigns which can be filtered by criteria such as Date, Demand, Status, Industry, Nation, Source, or Market Cap Range.
    Click through to see the underlying campaigns. View summary information by Nation, Industry, Status, Demand, and Source.
  – Latest Poison Pills
    This page includes one click access to tear sheets providing full details on the poison pill, the activist holdings and position changes in the company, related deals and relating filings.

• On a company level there are four views available:
  – Takeover Defense
    This view is a comprehensive look at the defensive provisions of your selected company.
  – Activism Campaigns
    Quick access to all activist campaigns against a specific target company is available with the ability to click through to tear sheet campaign details.
  – Defense Peer Analysis
    Lets you view the company’s defensive position relative to its key competitors, industry and various market indices across all content sets available within Eikon.
  – Latest poison pills
    A quick summary view of the poison pills for your selected company with click through access to summary tear sheets.

• You will find an Excel button on the top right side of these pages allowing you do download page content to Excel for further analysis.

Need help?
To learn more about the Corporate Governance Tools in Eikon a training video is available: training.thomsonreuters.com/videoplayer/videos/2023
You can contact us directly through Messenger using the Customer Support contact.
You can access our entire blended learning offer on the Training site: training.thomsonreuters.com